

For Immediate Release

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## **Increased Demand Drives Renick Subaru's Expansion in Fullerton**

*11-Year Old Dealership Adds 3,500 Square Feet to Accommodate Larger Inventory*

**FULLERTON, Calif. (July 10, 2012)** – Renick Subaru, located in Fullerton, has expanded to meet increasing demand for Subaru cars, sedans, crossovers, wagons, and SUVs in Orange County and surrounding areas. Adjacent to sister dealership Renick Cadillac which was founded in 1952, Renick Subaru has experienced an 80 percent increase of Subaru sales during the past six months. The 3,500 square foot expansion allows Renick Subaru to showcase more of its inventory in one location.

“Subaru sales are surging in Southern California as more car buyers appreciate Subaru’s innovative engineering, safety superiority, and great value,” said James Renick, vice president, Renick Subaru. “As a result, Renick Subaru is experiencing one of our best sales years ever.”

With its convenient and central Orange County location, Renick Subaru sells new and used vehicles and serves Orange County, Long Beach and Los Angeles. It is located at 1100 South Euclid Street in Fullerton, Calif., at the intersection of South Euclid and West Orangethorpe Avenue. The dealership is open from 9am to 7pm, Monday through Friday, from 9am to 6pm on Saturday, and from 11am to 6pm on Sunday. For more information, please visit [www.renicksubaru.com](http://www.renicksubaru.com)

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