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Acura Awards DCH Tustin Acura Dealership of Distinction Honors

Tustin, Ca. Feb.15, 2013 - Acura has announced that DCH Tustin Acura has earned its most prestigious honor - *Dealership of Distinction*, once again. The award is presented annually to an elite group of Acura dealers that achieve a rigorous set of objectives in the areas of client satisfaction, training, facility appearance, and finance. This is the 10th year that DCH Tustin Acura has been recognized with *Dealership of Distinction* status.

A major component of the program focuses on the client experience and is measured via client satisfaction surveys.

"Acura's *Dealerships of Distinction* are recognized as the epitome of the Acura brand because they consistently demonstrate their passion for excellence," said Jeff Conrad, vice president and general manager at Acura. "Earning the award requires dedication and commitment by every team member to go above and beyond the expectations of our valued clients. They have established a level of quality service to which other brands can only wish to aspire.

"Acura is proud to celebrate the accomplishments of our top dealers and their team members by providing a variety of recognition awards. You'll identify their elevated status by the *Dealership of Distinction* trophy and other signature items displayed throughout each facility," said Conrad. "Whether you are a current Acura client or new to the Acura brand, I encourage you to visit DCH Tustin Acura to experience the superior service of an Acura *Dealership of Distinction*."

Dick Hsu, General Manager of DCH Tustin Acura added, "This award illuminates the dedication of our entire team members to customer service. We appreciate the vote of confidence displayed by our clients through their surveys."

This year marks the 27th anniversary of the Acura brand in North America. The current Acura lineup features six distinctive models, including the flagship RLX luxury sedan, the TL performance luxury sedan, the TSX sports sedan and wagon, the RDX crossover SUV, the MDX luxury sport-utility vehicle, and the ILX entry luxury sedan.

DCH Tustin Acura also is the recipient of the Best Dealership in Orange County Award for 2011 and 2012 by the OC Register, the Business of the Year Award from the Tustin Chamber of Commerce in 2011 and the Top 100 Dealerships Award nationwide by the Automotive News in 2012 . It ranked #1 in sales volume in Orange County by Acura for the last 13 years*. DCH Tustin Acura is located in Orange County, in the Tustin Auto Center, just off the 5 freeway at Tustin Ranch Road.