

For Immediate Release

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## **Crevier MINI Opens the West Coast's Largest MINI Dealership at the Santa Ana Auto Mall**

**SANTA ANA, Calif., (July 16, 2012)** – With the July 2 opening of the new, standalone [Crevier MINI](#) at the Santa Ana Auto Mall, Southern California MINI owners and enthusiasts now have access to the largest MINI dealership in California. The 69,000 square foot dealership is located directly across from [Crevier BMW](#), where it was previously situated. With 200 new and used vehicles on the lot, Crevier MINI has one of the largest inventories of MINIs in the West.

“Our new Crevier MINI dealership gives our MINI clients a place to call their own,” said Peter Maldonado, brand manager, Crevier MINI. “Our new state-of-the-art facility will allow us to offer the best service to our expanding base of customers and will make buying and owning a MINI a fun and effortless experience. The showroom’s playful and colorful design perfectly represents the personality of the brand and its loyal fans.”

The showroom is large enough to display up to 13 models including the new two-seater Roadster and the Clubvan recently approved for commercial applications. Crevier MINI is also one of few MINI dealerships to offer a limited edition MINI GoodWood, a model developed with Rolls-Royce Motor Cars that embodies understated British elegance injected with a healthy dose of motoring fun.

In addition to the broad selection of MINI products on display, the new Crevier MINI facility features:

- Ample staff for incomparable customer service including 12 motoring advisors, four service advisors and 12 service technicians who work in the state-of-the-art service department

- Three wash bays to accommodate courtesy car washes for customers, six days a week
- Fifty, dedicated “MINI” service loaners for the convenience of our customers
- Relaxing customer lounge with free Wi-Fi, cable TV, gourmet coffee, snacks and an Xbox gaming area
- On-premise John Cooper Works mini-museum showcasing the tuner’s trademark enhancements to various MINI models

### **About Crevier MINI**

Founded in 2002, Crevier MINI is located within the Santa Ana Auto Mall at 1550 Auto Mall Drive, and is owned by Penske Automotive Group (NYSE:PAG), an international automotive retailer, which also owns Crevier BMW, Commonwealth Audi and Commonwealth VW in the Santa Ana Auto Mall.

### **About Penske Automotive**

Penske Automotive Group, Inc., headquartered in Bloomfield Hills, Michigan, operates 337 retail automotive franchises, representing 41 different brands and 30 collision repair centers. Penske Automotive, which sells new and previously owned vehicles, finance and insurance products and replacement parts, and offers maintenance and repair services on all brands it represents, has 170 franchises in 17 states and Puerto Rico and 167 franchises located outside the United States, primarily in the United Kingdom. Penske Automotive is a member of the Fortune 500 and Russell 2000 and has approximately 16,000 employees.

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