

	Average OC Dealership	Santa Ana Totals
SALES		
New Vehicle Sales	\$34,074,000	\$238,518,000
Used Vehicle Sales	\$12,453,000	\$87,171,000
Service & Parts Dept. Sales	\$8,749,000	\$61,243,000
Total Dollar Sales	\$55,276,000	\$386,932,000
Total New Units	1,085	7,595
Total Used Units	665	4,655
Total Vehicles Sold	1,750	12,250
EMPLOYEES		
Total Full Time Employees	85	595
Total Part Time Employees	5	35
Total Employees	90	630
Total Wages	\$4,584,000	\$32,088,000
EXPENSES - Local and Statewide		
Advertising	\$602,000	\$4,214,000
Other Products and Services from California Business	\$1,480,000	\$10,360,000
Total Local and Statewide Expenses	\$2,082,000	\$14,574,000
TAXES		
Total State Payroll Taxes	\$108,000	\$756,000
Total Federal Payroll Taxes	\$1,125,000	\$7,875,000
Total Employee Taxes	\$1,233,000	\$8,631,000
Sales Tax Collected	\$3,390,000	\$23,730,000
Real Estate Taxes	\$108,000	\$756,000
Total Taxes (paid or collected)	\$3,498,000	\$24,486,000
Total Tax Revenue Generated by Dealerships in Santa Ana	\$4,731,000	\$33,117,000
Total Tax Revenue to Santa Ana	\$440,700	\$3,084,900
OTHER FEES		
State and Local Business taxes and fees	\$36,000	\$252,000
Charitable Contributions	\$35,000	\$245,000
Total # of Dealerships in District:		7

Commonwealth Volkswagen - Audi
 Crevier BMW
 Guaranty Chevrolet Motors
 Honda Santa Ana

Saab of Santa Ana
 Suzuki Depot/Kia Depot
 Volvo of Orange County