

	Average OC Dealership	Costa Mesa Totals
SALES		
New Vehicle Sales	\$34,074,000	\$408,888,000
Used Vehicle Sales	\$12,453,000	\$149,436,000
Service & Parts Dept. Sales	\$8,749,000	\$104,988,000
Total Dollar Sales	\$55,276,000	\$663,312,000
Total New Units	1,085	13,020
Total Used Units	665	7,980
Total Vehicles Sold	1,750	21,000
EMPLOYEES		
Total Full Time Employees	85	1,020
Total Part Time Employees	5	60
Total Employees	90	1,080
Total Wages	\$4,584,000	\$55,008,000
EXPENSES - Local and Statewide		
Advertising	\$602,000	\$7,224,000
Other Products and Services from California Business	\$1,480,000	\$17,760,000
Total Local and Statewide Expenses	\$2,082,000	\$24,984,000
TAXES		
Total State Payroll Taxes	\$108,000	\$1,296,000
Total Federal Payroll Taxes	\$1,125,000	\$13,500,000
Total Employee Taxes	\$1,233,000	\$14,796,000
Sales Tax Collected	\$3,390,000	\$40,680,000
Real Estate Taxes	\$108,000	\$1,296,000
Total Taxes (paid or collected)	\$3,498,000	\$41,976,000
Total Tax Revenue Generated by Dealerships in Costa Mesa	\$4,731,000	\$56,772,000
Total Tax Revenue to Costa Mesa	\$440,700	\$5,288,400
OTHER FEES		
State and Local Business taxes and fees	\$36,000	\$432,000
Charitable Contributions	\$35,000	\$420,000
Total # of Dealerships in District:		12

Connell Chevrolet

Connell Nissan

Ferrari - Maserati of Orange County

Orange Coast Chrysler Jeep Dodge

Orange Coast Fiat

Power Honda Costa Mesa

South Coast Acura

South Coast Auto Plaza

South Coast Mitsubishi

South Coast Subaru

South Coast Toyota

Theodore Robins Ford