

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$34,074,000	\$1,294,812,000
Used Vehicle Sales	\$12,453,000	\$473,214,000
Service & Parts Dept. Sales	\$8,749,000	\$332,462,000
Total Dollar Sales	\$55,276,000	\$2,100,488,000
Total New Units	1,085	41,230
Total Used Units	665	25,270
Total Vehicles Sold	1,750	66,500
EMPLOYEES		
Total Full Time Employees	85	3,230
Total Part Time Employees	5	190
Total Employees	90	3,420
Total Wages	\$4,584,000	\$174,192,000
% Providing Health for Employee and Dependents	97%	97%
Total Wages/Personnel Benefits	\$4,584,000	\$174,192,000
EXPENSES		
Advertising	\$602,000	\$22,876,000
Other Products and Services from California Business	\$1,480,000	\$56,240,000
Total Expense	\$2,082,000	\$79,116,000
TAXES		
Total State Payroll Taxes	\$108,000	\$4,104,000
Total Federal Payroll Taxes	\$1,125,000	\$42,750,000
Total Employee Taxes	\$1,233,000	\$46,854,000
Sales Tax Collected	\$3,390,000	\$128,820,000
Real Estate Taxes	\$108,000	\$4,104,000
Total Taxes (paid or collected)	\$3,498,000	\$132,924,000
Total Tax Revenue Generated	\$4,731,000	\$179,778,000
Total Tax Revenue to Cities	\$440,700	\$16,746,600
OTHER FEES		
State and Local Business taxes and fees	\$36,000	\$1,368,000
Charitable Contributions	\$35,000	\$1,330,000
Total # of Dealerships in District:		38