

46th Annual Golf Tournament Sponsorship

June 7, 2010

Sponsor Information

Company: _____

Contact Name: _____

Address: _____

Telephone: _____

E-mail: _____

Tournament Event Sponsor

- Dinner Sponsor *Sponsored* \$7,500
- Cocktail Reception & Lawn Bowling Sponsor *Sponsored* \$6,500
- Luncheon on the Green Sponsor *Sponsored* \$3,500
- Golf Cart Sponsor *Sponsored* \$3,000
- Breakfast & Driving Range Sponsor *Sponsored* \$3,000
- Helicopter Drop Sponsor *Sponsored* \$2,000
- Goodie Bag Sponsor *Sponsored* \$1,000

Tournament Sponsor

- Platinum Sponsor \$3,000
- Gold Sponsor \$2,000
- Silver Sponsor \$1,500

Course Event Sponsor

- Sports Bar, \$10,000 Hole-in-One & Hit the Green Contest *Sponsored* \$2,000
- Sports Massage Station *Sponsored* \$2,000
- Tiki Bar with Mai T *Sponsored* \$2,000
- Margarita Bar *Sponsored* \$2,000
- Tequila Bar *Sponsored* \$2,000
- \$50,000 Hole-in-One Contest *Sponsored* \$1,500
- \$25,000 Hole-in-One Contest *Sponsored* \$1,000
- Sunscreen Sponsor *Sponsored* \$1,000
- Registration Gift Sponsor *Sponsored* \$1,000
- Golden Tee Sponsor *Sponsored* \$1,000
- Straightest Drive Contest *Sponsored* \$750
- Longest Drive Contest *Sponsored* \$750
- Closest to the Pin Contest *Sponsored* \$750
- Tee / Green Sponsor \$350

Please fax completed Sponsorship Form to
949-428-5054

For more information contact Cristin Collings at (949) 428-5050 or ccollings@ocada.org

46th Annual Golf Tournament

Sponsorship Opportunities

June 7, 2010

Take ownership of this outstanding 46-year Orange County tradition!

Tournament Event Sponsorships

Dinner Sponsor \$7,500

The premier tournament sponsorship—take all of the dealers out to dinner! Surf and turf menu prepared by the outstanding chefs at Mesa Verde Country Club, this high profile sponsorship includes:

- ◆ Complimentary registration for 6 golfers
- ◆ Signs with your logo at each dinner table
- ◆ Dinner for all 175 golfers/guests
- ◆ Recognition by the emcee
- ◆ Listing in all event programs

Cocktail Reception & Lawn Bowling Sponsor \$6,500

An extremely popular event! Buy your favorite dealers a drink at your own hosted bar! After the tournament, golfers gather at the putting green to enjoy cocktails and wine. Dealers and other golfers compete in high-stakes lawn bowling with cash prizes. Sponsorship includes:

- ◆ Complimentary registration for 6 golfers
- ◆ Drink tickets with your logo
- ◆ Cash prizes totaling \$1,000
- ◆ Signs with your logo at the putting green
- ◆ Lawn bowling equipment and staff
- ◆ Listing in all event programs

Luncheon on the Green Sponsor \$3,500

Take this opportunity to have lunch with every dealer on the course! Outstanding, barbeque style, all you can eat lunch. Served throughout the day at the putting green. Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Lunch for all tournament attendees
- ◆ Sign with your logo at the putting green
- ◆ Listing in all event programs

Golf Cart Sponsor \$3,000

Take your dealers for a test drive! A great way to show your logo—and your support—all day long! The front of each cart is adorned with your logo or advertisement. You provide the artwork, and Mesa Verde Country Club will place on each of the 80+ carts. Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Listing in all event programs
- ◆ Your company logo on all golf carts

Breakfast & Driving Range Sponsor \$3,000

Start the day off right by hosting a full, gourmet breakfast for all the dealers and invite them to use your driving range! Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Breakfast Buffet for all attendees
- ◆ Unlimited range balls for all golfers
- ◆ Signs with your logo at breakfast
- ◆ 6 signs with your logo at the driving range
- ◆ Listing in all event programs

Helicopter Drop Sponsor \$2,000

An exciting addition to the days events! Numbered golf balls are sold to golfers throughout the day by members of your staff. It is a terrific way to meet and interact with the dealers and attendees. The balls are then placed in a helicopter and dropped onto a hole during the cocktail hour. Winner take all! Two of your company representatives will attend to sell the balls and meet the players. Sponsorship includes:

- ◆ 200 Numbered golf balls
- ◆ Special signs at the event table
- ◆ Listing in all event programs
- ◆ Helicopter and insurance
- ◆ Cash prizes

Opportunity for your representatives to meet the dealers and other golfers!

Goodie Bag Sponsor \$1,000

Provide each of the golfers with your own logo bag, placed in their golf cart and stuffed with treats for their day at the links! Be sure to provide logo items from your company! Sponsorship includes:

- ◆ Bags for each golfer with your logo
- ◆ All treats for the bags
- ◆ Listing in all event programs

Tournament Sponsorships

Platinum Sponsor

\$3,000

Sponsorship includes:

- ◆4 complimentary dinner registrations
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

Gold Sponsor

\$2,000

Sponsorship includes:

- ◆2 complimentary dinner registrations
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

Silver Sponsor

\$1,500

Sponsorship includes:

- ◆1 complimentary dinner registration
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

Course Event Sponsorships

Sports Bar, \$10,000 Hole-in-One & Hit the Green Contest

\$2,000

Buy your favorite dealers a drink—at your very own hole-in-one! This hole features a “sports bar” with beer and limited mixed drinks, cigars, cigar cutters, a contest for all golfers who “hit the green” and a \$10,000 hole-in-one contest. Your company must provide two representatives to serve beverages, award golf balls and witness the hole-in-one contest.

Sponsorship includes:

- ◆Sign at the hole
- ◆Signs with your logo throughout the tournament
- ◆Prizes for hit the green winners
- ◆Listing in all event programs
- ◆Cigars and cutters

Opportunity for your representatives to meet the dealers and other golfers!

Sports Massage Station

\$2,000

One of the more popular tees! Two massage therapists work to loosen those tense muscles! This hole does not require additional staff. Sponsorship includes:

- ◆Sign at the hole
- ◆Massage therapists and equipment
- ◆Listing in all event programs

Tiki Bar with Mai Tai's

\$2,000

Host the dealers at your own Tiki Bar! This hole is decorated tiki-style and serves up Mai-Tais! Two of your company representatives will attend to serve the Mai-Tais and meet the players. Sponsorship includes:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Cigars and cutters
- ◆Bar and Mai-Tais
- ◆Tiki-style decorations

Opportunity for your representatives to meet the dealers and other golfers!

Margarita Bar

\$2,000

This hole sponsorship includes two beautiful models serving up Margarita's and cigars on a decorated green. Two of your company representatives will attend to help serve Margarita's and meet the players:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Cigars and cutters
- ◆Bar and Margarita's
- ◆Festive decorations

Opportunity for your representatives to meet the dealers and other golfers!

Tequila Bar

\$2,000

This hole sponsorship includes a full service Tequila and Cognac tasting Bar. Two of your company representatives will attend to meet the players:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Bar, Tequila and Cognac
- ◆Festive decorations

Opportunity for your representatives to meet the dealers and other golfers!

Course Event Sponsorships (Con't.)

\$50,000 Hole-in-One Contest

\$1,500

Featuring the tournament's largest hole-in-one prize, \$50,000. Two representatives from your company will need to attend as witnesses—and have a chance to meet with the dealers and other golfers! Sponsorship includes:

- ◆ Sign at the hole
- ◆ Prize insurance
- ◆ Listing in all event programs

Opportunity for your representatives to meet the dealers and other golfers!

\$25,000 Hole-in-One Contest

\$1,000

Featuring an outstanding hole-in-one prize, \$25,000. Two representatives from your company will need to attend as witnesses—and have a chance to meet with the dealers and other golfers! Sponsorship includes:

- ◆ Sign at the hole
- ◆ Prize insurance
- ◆ Listing in all event programs

Opportunity for your representatives to meet the dealers and other golfers!

Sunscreen Sponsor

\$1,000

Your logo on individual sunscreen bottles. This is a great chance to meet the golfers, and provide them with sunscreen! Logo sunscreen will be distributed by a representative from your company at the registration table! Sponsorship includes:

- ◆ Logo sunscreen for each golfer
- ◆ Listing in all event programs

Opportunity for your representative to meet the dealers and other golfers!

Registration Gift Sponsor

\$1,000

Distribute a “golf” sharpie marker with your logo and name to each participant for their golf bag. This is a great chance to meet the golfers, and provide them with a golf trinket for their golf bags! Logo sharpies will be distributed by a representative from your company at the registration table! Sponsorship includes:

- ◆ Logo golf sharpie marker with a clip for each golfer
- ◆ Listing in all event programs

Opportunity for your representative to meet the dealers and other golfers!

Golden Tee Sponsor

\$1,000

Say hello to every dealer on the course! This premium hole sponsorship provides you with a great marketing opportunity. A maximum of two representatives are encouraged to attend and meet the dealers and other golfers at the hole and give away logo items from your company! Sponsorship includes:

- ◆ Table and 2 chairs
- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Beverages compliments of your company

Opportunity for your representatives to meet the dealers and other golfers!

Straightest Drive Contest Sponsor

\$750

Be the sponsor of the Straightest Drive Contest and personally deliver the winners from each flight (2) with \$100 each for the straightest drive. The contest is on the honor system, and does not require staff at the hole. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Award envelope with your logo

Opportunity for your representative to meet the dealers and other golfers!

Longest Drive Contest Sponsor

\$750

Be the sponsor of the Longest Drive Contest and personally deliver the winners from each flight (2) with \$100 each for the longest drive. The contest is on the honor system, and does not require staff at the hole. Each player records the distance of their own drive. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Award envelope with your logo

Opportunity for your representative to meet the dealers and other golfers!

Closest to the Pin Contest

\$750

Be a sponsor of the Closest to the Pin contest. The winner who lands closest to the pin will mark their name on the marker. This contest is on the honor system and does not require staff at the hole. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs

Tee / Green Sponsor

\$350

This is a non-event hole and does not require staff. Your logo will be featured on the sign and your company will be included in the course events program.