

OCADA 2016 Economic Impact Report for Assemblyman Matthew Harper
Assembly District - 74

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,800,000	\$1,579,200,000
Used Vehicle Sales	\$19,816,000	\$475,584,000
Service & Parts Dept. Sales	\$11,240,000	\$269,760,000
Other Departments	\$3,690,000	\$88,560,000
Total Dollar Sales	\$100,546,000	\$2,413,104,000
Total New Units	1,777	42,648
Total Used Units	667	16,008
Total Vehicles Sold	2,444	58,656
EMPLOYEES		
Total Full Time Employees	95	2,280
Total Part Time Employees	5	120
Total Employees	100	2,400
Total Wages	\$5,748,000	\$137,952,000
% Providing Health for Employee and Dependents	96%	94%
Total Wages	\$5,748,000	\$137,952,000
EXPENSES		
Advertising	\$1,040,000	\$24,960,000
Products and Services From California Businesses	\$1,890,000	\$45,360,000
Total Expense	\$2,930,000	\$70,320,000
TAXES		
Total State Payroll Taxes	\$345,000	\$8,280,000
Total Federal Payroll Taxes	\$1,592,000	\$38,208,000
Total Employee Taxes	\$1,937,000	\$46,488,000
Sales Tax Collected	\$6,033,000	\$144,792,000
Property Taxes	\$151,000	\$3,624,000
Total Taxes (paid or collected)	\$6,184,000	\$148,416,000
Total Tax Revenue Generated by Dealerships in AD-74		\$194,904,000
Total Tax Revenue to Cities		\$18,099,000
OTHER FEES		
State and Local Business taxes and fees	\$55,300	\$1,327,200
Charitable Contributions	\$57,500	\$1,380,000
Total # of Orange County Dealerships in District:		24