

**OCADA 2016 Economic Impact Report for Assemblymember Bill Brough
Assembly District - 73**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,800,000	\$1,250,200,000
Used Vehicle Sales	\$19,816,000	\$376,504,000
Service & Parts Dept. Sales	\$11,240,000	\$213,560,000
Other Departments	\$3,690,000	\$70,110,000
Total Dollar Sales	\$100,546,000	\$1,910,374,000
Total New Units	1,777	33,763
Total Used Units	667	12,673
Total Vehicles Sold	2,444	46,436
EMPLOYEES		
Total Full Time Employees	95	1,805
Total Part Time Employees	5	95
Total Employees	100	1,900
Total Wages	\$5,748,000	\$109,212,000
% Providing Health for Employee and Dependents	96%	94%
Total Wages	\$5,748,000	\$109,212,000
EXPENSES		
Advertising	\$1,040,000	\$19,760,000
Products and Services From California Businesses	\$1,890,000	\$35,910,000
Total Expense	\$2,930,000	\$55,670,000
TAXES		
Total State Payroll Taxes	\$345,000	\$6,555,000
Total Federal Payroll Taxes	\$1,592,000	\$30,248,000
Total Employee Taxes	\$1,937,000	\$36,803,000
Sales Tax Collected	\$6,033,000	\$114,627,000
Property Taxes	\$151,000	\$2,869,000
Total Taxes (paid or collected)	\$6,184,000	\$117,496,000
Total Tax Revenue Generated by Dealerships in AD-73		\$154,299,000
Total Tax Revenue to Cities		\$14,328,375
OTHER FEES		
State and Local Business taxes and fees	\$55,300	\$1,050,700
Charitable Contributions	\$57,500	\$1,092,500
Total # of Orange County Dealerships in District:		19