

**OCADA 2016 Economic Impact Report for Assemblymember Tom Daly
Assembly District - 69**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,800,000	\$658,000,000
Used Vehicle Sales	\$19,816,000	\$198,160,000
Service & Parts Dept. Sales	\$11,240,000	\$112,400,000
Other Departments	\$3,690,000	\$36,900,000
Total Dollar Sales	\$100,546,000	\$1,005,460,000
Total New Units	1,777	17,770
Total Used Units	667	6,670
Total Vehicles Sold	2,444	24,440
EMPLOYEES		
Total Full Time Employees	95	950
Total Part Time Employees	5	50
Total Employees	100	1,000
Total Wages	\$5,748,000	\$57,480,000
% Providing Health for Employee and Dependents	96%	94%
Total Wages	\$5,748,000	\$57,480,000
EXPENSES		
Advertising	\$1,040,000	\$10,400,000
Products and Services From California Businesses	\$1,890,000	\$18,900,000
Total Expense	\$2,930,000	\$29,300,000
TAXES		
Total State Payroll Taxes	\$345,000	\$3,450,000
Total Federal Payroll Taxes	\$1,592,000	\$15,920,000
Total Employee Taxes	\$1,937,000	\$19,370,000
Sales Tax Collected	\$6,033,000	\$60,330,000
Property Taxes	\$151,000	\$1,510,000
Total Taxes (paid or collected)	\$6,184,000	\$61,840,000
Total Tax Revenue Generated by Dealerships in AD-69		\$81,210,000
Total Tax Revenue to Cities		\$7,541,250
OTHER FEES		
State and Local Business taxes and fees	\$55,300	\$553,000
Charitable Contributions	\$57,500	\$575,000
Total # of Orange County Dealerships in District:		10