

OCADA 2016 Economic Impact Report for Senator John Moorlach  
Senate District - 37

	Average OC Dealership	District Impact
<b>SALES</b>		
New Vehicle Sales	\$65,800,000	\$4,342,800,000
Used Vehicle Sales	\$19,816,000	\$1,307,856,000
Service & Parts Dept. Sales	\$11,240,000	\$741,840,000
Other Departments	\$3,690,000	\$243,540,000
<b>Total Dollar Sales</b>	<b>\$100,546,000</b>	<b>\$6,636,036,000</b>
Total New Units	1,777	117,282
Total Used Units	667	44,022
<b>Total Vehicles Sold</b>	<b>2,444</b>	<b>161,304</b>
<b>EMPLOYEES</b>		
Total Full Time Employees	95	6,270
Total Part Time Employees	5	330
<b>Total Employees</b>	<b>100</b>	<b>6,600</b>
Total Wages	\$5,748,000	\$379,368,000
% Providing Health for Employee and Dependents	96%	94%
<b>Total Wages</b>	<b>\$5,748,000</b>	<b>\$379,368,000</b>
<b>EXPENSES</b>		
Advertising	\$1,040,000	\$68,640,000
Products and Services From California Businesses	\$1,890,000	\$124,740,000
<b>Total Expense</b>	<b>\$2,930,000</b>	<b>\$193,380,000</b>
<b>TAXES</b>		
Total State Payroll Taxes	\$345,000	\$22,770,000
Total Federal Payroll Taxes	\$1,592,000	\$105,072,000
<b>Total Employee Taxes</b>	<b>\$1,937,000</b>	<b>\$127,842,000</b>
Sales Tax Collected	\$6,033,000	<b>\$398,178,000</b>
Property Taxes	\$151,000	\$9,966,000
<b>Total Taxes (paid or collected)</b>	<b>\$6,184,000</b>	<b>\$408,144,000</b>
<b>Total Tax Revenue Generated by Dealerships in SD-37</b>		<b>\$535,986,000</b>
<b>Total Tax Revenue to Cities</b>		<b>\$49,772,250</b>
<b>OTHER FEES</b>		
State and Local Business taxes and fees	\$55,300	\$3,649,800
<b>Charitable Contributions</b>	<b>\$57,500</b>	<b>\$3,795,000</b>
<b>Total # of Orange County Dealerships in District:</b>		<b>66</b>