

**OCADA 2016 Economic Impact Report for Senator Tony Mendoza
Senate District - 32**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,800,000	\$526,400,000
Used Vehicle Sales	\$19,816,000	\$158,528,000
Service & Parts Dept. Sales	\$11,240,000	\$89,920,000
Other Departments	\$3,690,000	\$29,520,000
Total Dollar Sales	\$100,546,000	\$804,368,000
Total New Units	1,777	14,216
Total Used Units	667	5,336
Total Vehicles Sold	2,444	19,552
EMPLOYEES		
Total Full Time Employees	95	760
Total Part Time Employees	5	40
Total Employees	100	800
Total Wages	\$5,748,000	\$45,984,000
% Providing Health for Employee and Dependents	96%	94%
Total Wages	\$5,748,000	\$45,984,000
EXPENSES		
Advertising	\$1,040,000	\$8,320,000
Products and Services From California Businesses	\$1,890,000	\$15,120,000
Total Expense	\$2,930,000	\$23,440,000
TAXES		
Total State Payroll Taxes	\$345,000	\$2,760,000
Total Federal Payroll Taxes	\$1,592,000	\$12,736,000
Total Employee Taxes	\$1,937,000	\$15,496,000
Sales Tax Collected	\$6,033,000	\$48,264,000
Property Taxes	\$151,000	\$1,208,000
Total Taxes (paid or collected)	\$6,184,000	\$49,472,000
Total Tax Revenue Generated by Dealerships in SD-29		\$64,968,000
Total Tax Revenue to Cities		\$6,033,000
OTHER FEES		
State and Local Business taxes and fees	\$55,300	\$442,400
Charitable Contributions	\$57,500	\$460,000
Total # of Orange County Dealerships in District:		8