

**OCADA 2016 Economic Impact Report for Senator Josh Newman
Senate District - 29**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,800,000	\$329,000,000
Used Vehicle Sales	\$19,816,000	\$99,080,000
Service & Parts Dept. Sales	\$11,240,000	\$56,200,000
Other Departments	\$3,690,000	\$18,450,000
Total Dollar Sales	\$100,546,000	\$502,730,000
Total New Units	1,777	8,885
Total Used Units	667	3,335
Total Vehicles Sold	2,444	12,220
EMPLOYEES		
Total Full Time Employees	95	475
Total Part Time Employees	5	25
Total Employees	100	500
Total Wages	\$5,748,000	\$28,740,000
% Providing Health for Employee and Dependents	96%	94%
Total Wages	\$5,748,000	\$28,740,000
EXPENSES		
Advertising	\$1,040,000	\$5,200,000
Products and Services From California Businesses	\$1,890,000	\$9,450,000
Total Expense	\$2,930,000	\$14,650,000
TAXES		
Total State Payroll Taxes	\$345,000	\$1,725,000
Total Federal Payroll Taxes	\$1,592,000	\$7,960,000
Total Employee Taxes	\$1,937,000	\$9,685,000
Sales Tax Collected	\$6,033,000	\$30,165,000
Property Taxes	\$151,000	\$755,000
Total Taxes (paid or collected)	\$6,184,000	\$30,920,000
Total Tax Revenue Generated by Dealerships in SD-29		\$40,605,000
Total Tax Revenue to Cities		\$3,770,625
OTHER FEES		
State and Local Business taxes and fees	\$55,300	\$276,500
Charitable Contributions	\$57,500	\$287,500
Total # of Orange County Dealerships in District:		5