

OCADA 2015 Economic Impact Report for Senator John Moorlach  
Senate District - 37

	Average OC Dealership	District Impact
<b>SALES</b>		
New Vehicle Sales	\$65,100,000	\$4,426,800,000
Used Vehicle Sales	\$19,224,000	\$1,307,232,000
Service & Parts Dept. Sales	\$11,110,000	\$755,480,000
Other Departments	\$3,511,000	\$238,748,000
<b>Total Dollar Sales</b>	<b>\$98,945,000</b>	<b>\$6,728,260,000</b>
Total New Units	1,770	120,360
Total Used Units	655	44,540
<b>Total Vehicles Sold</b>	<b>2,425</b>	<b>164,900</b>
<b>EMPLOYEES</b>		
Total Full Time Employees	94	6,392
Total Part Time Employees	6	408
<b>Total Employees</b>	<b>100</b>	<b>6,800</b>
Total Wages	\$5,499,000	\$373,932,000
% Providing Health for Employee and Dependents	94%	94%
<b>Total Wages</b>	<b>\$5,499,000</b>	<b>\$373,932,000</b>
<b>EXPENSES</b>		
Advertising	\$1,030,000	\$70,040,000
Products and Services From California Businesses	\$1,850,000	\$125,800,000
<b>Total Expense</b>	<b>\$2,880,000</b>	<b>\$195,840,000</b>
<b>TAXES</b>		
Total State Payroll Taxes	\$330,000	\$22,440,000
Total Federal Payroll Taxes	\$1,485,000	\$100,980,000
<b>Total Employee Taxes</b>	<b>\$1,815,000</b>	<b>\$123,420,000</b>
Sales Tax Collected	\$5,937,000	<b>\$403,716,000</b>
Property Taxes	\$150,000	\$10,200,000
<b>Total Taxes (paid or collected)</b>	<b>\$6,087,000</b>	<b>\$413,916,000</b>
<b>Total Tax Revenue Generated by Dealerships in SD-37</b>		<b>\$537,336,000</b>
<b>Total Tax Revenue to Cities</b>		<b>\$50,464,500</b>
<b>OTHER FEES</b>		
State and Local Business taxes and fees	\$55,000	\$3,740,000
<b>Charitable Contributions</b>	<b>\$59,000</b>	<b>\$4,012,000</b>
<b>Total # of Orange County Dealerships in District:</b>		<b>68</b>