

OCADA 2015 Economic Impact Report for Senator Pat Bates
Senate District - 36

| | Average OC Dealership | District Impact |
|--|-----------------------|------------------------|
| SALES | | |
| New Vehicle Sales | \$65,100,000 | \$1,236,900,000 |
| Used Vehicle Sales | \$19,224,000 | \$365,256,000 |
| Service & Parts Dept. Sales | \$11,110,000 | \$211,090,000 |
| Other Departments | \$3,511,000 | \$66,709,000 |
| Total Dollar Sales | \$98,945,000 | \$1,879,955,000 |
| Total New Units | 1,770 | 33,630 |
| Total Used Units | 655 | 12,445 |
| Total Vehicles Sold | 2,425 | 46,075 |
| EMPLOYEES | | |
| Total Full Time Employees | 94 | 1,786 |
| Total Part Time Employees | 6 | 114 |
| Total Employees | 100 | 1,900 |
| Total Wages | \$5,499,000 | \$104,481,000 |
| % Providing Health for Employee and Dependents | 94% | 94% |
| Total Wages | \$5,499,000 | \$104,481,000 |
| EXPENSES | | |
| Advertising | \$1,030,000 | \$19,570,000 |
| Products and Services From California Businesses | \$1,850,000 | \$35,150,000 |
| Total Expense | \$2,880,000 | \$54,720,000 |
| TAXES | | |
| Total State Payroll Taxes | \$330,000 | \$6,270,000 |
| Total Federal Payroll Taxes | \$1,485,000 | \$28,215,000 |
| Total Employee Taxes | \$1,815,000 | \$34,485,000 |
| Sales Tax Collected | \$5,937,000 | \$112,803,000 |
| Property Taxes | \$150,000 | \$2,850,000 |
| Total Taxes (paid or collected) | \$6,087,000 | \$115,653,000 |
| Total Tax Revenue Generated by Dealerships in SD-38 | | \$150,138,000 |
| Total Tax Revenue to Cities | | \$14,100,375 |
| OTHER FEES | | |
| State and Local Business taxes and fees | \$55,000 | \$1,045,000 |
| Charitable Contributions | \$59,000 | \$1,121,000 |
| Total # of Orange County Dealerships in District: | | 19 |