

OCADA 2015 Economic Impact Report for Senator Janet Nguyen
Senate District - 34

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,100,000	\$1,497,300,000
Used Vehicle Sales	\$19,224,000	\$442,152,000
Service & Parts Dept. Sales	\$11,110,000	\$255,530,000
Other Departments	\$3,511,000	\$80,753,000
Total Dollar Sales	\$98,945,000	\$2,275,735,000
Total New Units	1,770	40,710
Total Used Units	655	15,065
Total Vehicles Sold	2,425	55,775
EMPLOYEES		
Total Full Time Employees	94	2,162
Total Part Time Employees	6	138
Total Employees	100	2,300
Total Wages	\$5,499,000	\$126,477,000
% Providing Health for Employee and Dependents	94%	94%
Total Wages	\$5,499,000	\$126,477,000
EXPENSES		
Advertising	\$1,030,000	\$23,690,000
Products and Services From California Businesses	\$1,850,000	\$42,550,000
Total Expense	\$2,880,000	\$66,240,000
TAXES		
Total State Payroll Taxes	\$330,000	\$7,590,000
Total Federal Payroll Taxes	\$1,485,000	\$34,155,000
Total Employee Taxes	\$1,815,000	\$41,745,000
Sales Tax Collected	\$5,937,000	\$136,551,000
Property Taxes	\$150,000	\$3,450,000
Total Taxes (paid or collected)	\$6,087,000	\$140,001,000
Total Tax Revenue Generated by Dealerships in SD-34		\$181,746,000
Total Tax Revenue to Cities		\$17,068,875
OTHER FEES		
State and Local Business taxes and fees	\$55,000	\$1,265,000
Charitable Contributions	\$59,000	\$1,357,000
Total # of Orange County Dealerships in District:		23