

**OCADA 2015 Economic Impact Report for Senator Tony Mendoza
Senate District - 32**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,100,000	\$520,800,000
Used Vehicle Sales	\$19,224,000	\$153,792,000
Service & Parts Dept. Sales	\$11,110,000	\$88,880,000
Other Departments	\$3,511,000	\$28,088,000
Total Dollar Sales	\$98,945,000	\$791,560,000
Total New Units	1,770	14,160
Total Used Units	655	5,240
Total Vehicles Sold	2,425	19,400
EMPLOYEES		
Total Full Time Employees	94	752
Total Part Time Employees	6	48
Total Employees	100	800
Total Wages	\$5,499,000	\$43,992,000
% Providing Health for Employee and Dependents	94%	94%
Total Wages	\$5,499,000	\$43,992,000
EXPENSES		
Advertising	\$1,030,000	\$8,240,000
Products and Services From California Businesses	\$1,850,000	\$14,800,000
Total Expense	\$2,880,000	\$23,040,000
TAXES		
Total State Payroll Taxes	\$330,000	\$2,640,000
Total Federal Payroll Taxes	\$1,485,000	\$11,880,000
Total Employee Taxes	\$1,815,000	\$14,520,000
Sales Tax Collected	\$5,937,000	\$47,496,000
Property Taxes	\$150,000	\$1,200,000
Total Taxes (paid or collected)	\$6,087,000	\$48,696,000
Total Tax Revenue Generated by Dealerships in SD-29		\$63,216,000
Total Tax Revenue to Cities		\$5,937,000
OTHER FEES		
State and Local Business taxes and fees	\$55,000	\$440,000
Charitable Contributions	\$59,000	\$472,000
Total # of Orange County Dealerships in District:		8