

**OCADA 2015 Economic Impact Report for Senator Bob Huff
Senate District - 29**

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,100,000	\$325,500,000
Used Vehicle Sales	\$19,224,000	\$96,120,000
Service & Parts Dept. Sales	\$11,110,000	\$55,550,000
Other Departments	\$3,511,000	\$17,555,000
Total Dollar Sales	\$98,945,000	\$494,725,000
Total New Units	1,770	8,850
Total Used Units	655	3,275
Total Vehicles Sold	2,425	12,125
EMPLOYEES		
Total Full Time Employees	94	470
Total Part Time Employees	6	30
Total Employees	100	500
Total Wages	\$5,499,000	\$27,495,000
% Providing Health for Employee and Dependents	94%	94%
Total Wages	\$5,499,000	\$27,495,000
EXPENSES		
Advertising	\$1,030,000	\$5,150,000
Products and Services From California Businesses	\$1,850,000	\$9,250,000
Total Expense	\$2,880,000	\$14,400,000
TAXES		
Total State Payroll Taxes	\$330,000	\$1,650,000
Total Federal Payroll Taxes	\$1,485,000	\$7,425,000
Total Employee Taxes	\$1,815,000	\$9,075,000
Sales Tax Collected	\$5,937,000	\$29,685,000
Property Taxes	\$150,000	\$750,000
Total Taxes (paid or collected)	\$6,087,000	\$30,435,000
Total Tax Revenue Generated by Dealerships in SD-29		\$39,510,000
Total Tax Revenue to Cities		\$3,710,625
OTHER FEES		
State and Local Business taxes and fees	\$55,000	\$275,000
Charitable Contributions	\$59,000	\$295,000
Total # of Orange County Dealerships in District:		5