

OCADA 2015 Economic Impact Report for Assemblyman Matthew Harper
Assembly District - 74

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,100,000	\$1,692,600,000
Used Vehicle Sales	\$19,224,000	\$499,824,000
Service & Parts Dept. Sales	\$11,110,000	\$288,860,000
Other Departments	\$3,511,000	\$91,286,000
Total Dollar Sales	\$98,945,000	\$2,572,570,000
Total New Units	1,770	46,020
Total Used Units	655	17,030
Total Vehicles Sold	2,425	63,050
EMPLOYEES		
Total Full Time Employees	94	2,444
Total Part Time Employees	6	156
Total Employees	100	2,600
Total Wages	\$5,499,000	\$142,974,000
% Providing Health for Employee and Dependents	94%	94%
Total Wages	\$5,499,000	\$142,974,000
EXPENSES		
Advertising	\$1,030,000	\$26,780,000
Products and Services From California Businesses	\$1,850,000	\$48,100,000
Total Expense	\$2,880,000	\$74,880,000
TAXES		
Total State Payroll Taxes	\$330,000	\$8,580,000
Total Federal Payroll Taxes	\$1,485,000	\$38,610,000
Total Employee Taxes	\$1,815,000	\$47,190,000
Sales Tax Collected	\$5,937,000	\$154,362,000
Property Taxes	\$150,000	\$3,900,000
Total Taxes (paid or collected)	\$6,087,000	\$158,262,000
Total Tax Revenue Generated by Dealerships in AD-74		\$205,452,000
Total Tax Revenue to Cities		\$19,295,250
OTHER FEES		
State and Local Business taxes and fees	\$55,000	\$1,430,000
Charitable Contributions	\$59,000	\$1,534,000
Total # of Orange County Dealerships in District:		26