

OCADA 2015 Economic Impact Report for Assemblyman Travis Allen
Assembly District - 72

	Average OC Dealership	District Impact
SALES		
New Vehicle Sales	\$65,100,000	\$1,041,600,000
Used Vehicle Sales	\$19,224,000	\$307,584,000
Service & Parts Dept. Sales	\$11,110,000	\$177,760,000
Other Departments	\$3,511,000	\$56,176,000
Total Dollar Sales	\$98,945,000	\$1,583,120,000
Total New Units	1,770	28,320
Total Used Units	655	10,480
Total Vehicles Sold	2,425	38,800
EMPLOYEES		
Total Full Time Employees	94	1,504
Total Part Time Employees	6	96
Total Employees	100	1,600
Total Wages	\$5,499,000	\$87,984,000
% Providing Health for Employee and Dependents	94%	94%
Total Wages	\$5,499,000	\$87,984,000
EXPENSES		
Advertising	\$1,030,000	\$16,480,000
Products and Services From California Businesses	\$1,850,000	\$29,600,000
Total Expense	\$2,880,000	\$46,080,000
TAXES		
Total State Payroll Taxes	\$330,000	\$5,280,000
Total Federal Payroll Taxes	\$1,485,000	\$23,760,000
Total Employee Taxes	\$1,815,000	\$29,040,000
Sales Tax Collected	\$5,937,000	\$94,992,000
Property Taxes	\$150,000	\$2,400,000
Total Taxes (paid or collected)	\$6,087,000	\$97,392,000
Total Tax Revenue Generated by Dealerships in AD-72		\$126,432,000
Total Tax Revenue to Cities		\$11,874,000
OTHER FEES		
State and Local Business taxes and fees	\$55,000	\$880,000
Charitable Contributions	\$59,000	\$944,000
Total # of Orange County Dealerships in District:		16