

**OCADA 2015 Economic Impact Report for Assemblyman Tom Daly  
Assembly District - 69**

	Average OC Dealership	District Impact
<b>SALES</b>		
New Vehicle Sales	\$65,100,000	\$585,900,000
Used Vehicle Sales	\$19,224,000	\$173,016,000
Service & Parts Dept. Sales	\$11,110,000	\$99,990,000
Other Departments	\$3,511,000	\$31,599,000
<b>Total Dollar Sales</b>	<b>\$98,945,000</b>	<b>\$890,505,000</b>
Total New Units	1,770	15,930
Total Used Units	655	5,895
<b>Total Vehicles Sold</b>	<b>2,425</b>	<b>21,825</b>
<b>EMPLOYEES</b>		
Total Full Time Employees	94	846
Total Part Time Employees	6	54
<b>Total Employees</b>	<b>100</b>	<b>900</b>
Total Wages	\$5,499,000	\$49,491,000
% Providing Health for Employee and Dependents	94%	94%
<b>Total Wages</b>	<b>\$5,499,000</b>	<b>\$49,491,000</b>
<b>EXPENSES</b>		
Advertising	\$1,030,000	\$9,270,000
Products and Services From California Businesses	\$1,850,000	\$16,650,000
<b>Total Expense</b>	<b>\$2,880,000</b>	<b>\$25,920,000</b>
<b>TAXES</b>		
Total State Payroll Taxes	\$330,000	\$2,970,000
Total Federal Payroll Taxes	\$1,485,000	\$13,365,000
<b>Total Employee Taxes</b>	<b>\$1,815,000</b>	<b>\$16,335,000</b>
Sales Tax Collected	\$5,937,000	<b>\$53,433,000</b>
Property Taxes	\$150,000	\$1,350,000
<b>Total Taxes (paid or collected)</b>	<b>\$6,087,000</b>	<b>\$54,783,000</b>
<b>Total Tax Revenue Generated by Dealerships in AD-69</b>		<b>\$71,118,000</b>
<b>Total Tax Revenue to Cities</b>		<b>\$6,679,125</b>
<b>OTHER FEES</b>		
State and Local Business taxes and fees	\$55,000	\$495,000
<b>Charitable Contributions</b>	<b>\$59,000</b>	<b>\$531,000</b>
<b>Total # of Orange County Dealerships in District:</b>		<b>9</b>