

# 46<sup>th</sup> Annual Golf Tournament

## Sponsorship Opportunities

### June 7, 2010

**Take ownership of this outstanding 46-year Orange County tradition!**

### **Tournament Event Sponsorships**

#### **Dinner Sponsor**

**\$7,500**

The premier tournament sponsorship—take all of the dealers out to dinner! Surf and turf menu prepared by the outstanding chefs at Mesa Verde Country Club, this high profile sponsorship includes:

- ◆ Complimentary registration for 6 golfers
- ◆ Signs with your logo at each dinner table
- ◆ Dinner for all 175 golfers/guests
- ◆ Recognition by the emcee
- ◆ Listing in all event programs

#### **Cocktail Reception & Lawn Bowling Sponsor**

**\$6,500**

An extremely popular event! Buy your favorite dealers a drink at your own hosted bar! After the tournament, golfers gather at the putting green to enjoy cocktails and watch dealers and other golfers compete in high-stakes lawn bowling with cash prizes. Sponsorship includes:

- ◆ Complimentary registration for 6 golfers
- ◆ Drink tickets with your logo
- ◆ Cash prizes totaling \$1,000
- ◆ Signs with your logo at the putting green
- ◆ Lawn bowling equipment and staff
- ◆ Listing in all event programs

#### **Luncheon on the Green Sponsor**

**\$3,500**

Take this opportunity to have lunch with every dealer on the course! Outstanding, barbeque style, all you can eat lunch. Served throughout the day at the putting green. Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Lunch for all tournament attendees
- ◆ Sign with your logo at the putting green
- ◆ Listing in all event programs

#### **Golf Cart Sponsor**

**\$3,000**

Take your dealers for a test drive! A great way to show your logo—and your support—all day long! The front of each cart is adorned with your logo or advertisement. You provide the artwork, and Mesa Verde Country Club will place on each of the 80+ carts. Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Listing in all event programs
- ◆ Your company logo on all golf carts

#### **Breakfast & Driving Range Sponsor**

**\$3,000**

Start the day off right by hosting a full, gourmet breakfast for all the dealers and invite them to use your driving range! Sponsorship includes:

- ◆ Complimentary registration for 2 golfers
- ◆ Breakfast Buffet for all attendees
- ◆ Unlimited range balls for all golfers
- ◆ Signs with your logo at breakfast
- ◆ 6 signs with your logo at the driving range
- ◆ Listing in all event programs

#### **Helicopter Drop Sponsor**

**\$2,000**

An exciting addition to the days events! Numbered golf balls are sold to golfers throughout the day by members of your staff. It is a terrific way to meet and interact with the dealers and attendees. The balls are then placed in a helicopter and dropped onto a hole during the cocktail hour. Winner takes all! Two of your company representatives will attend to sell the balls and meet the players. Sponsorship includes:

- ◆ 200 Numbered golf balls
- ◆ Special signs at the event table
- ◆ Listing in all event programs
- ◆ Helicopter and insurance
- ◆ Cash prizes

*Opportunity for your representatives to meet the dealers and other golfers!*

#### **Goodie Bag Sponsor**

**\$1,000**

Provide each of the golfers with your own logo bag, placed on their golf cart and stuffed with treats for their day at the links! Be sure to provide logo items from your company! Sponsorship includes:

- ◆ Bags for each golfer with your logo
- ◆ All treats for the bags
- ◆ Listing in all event programs

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## Tournament Sponsorships

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### Platinum Sponsor

**\$3,000**

Sponsorship includes:

- ◆4 complimentary dinner registrations
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

### Gold Sponsor

**\$2,000**

Sponsorship includes:

- ◆2 complimentary dinner registrations
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

### Silver Sponsor

**\$1,500**

Sponsorship includes:

- ◆1 complimentary dinner registration
- ◆Signs with your logo throughout the tournament
- ◆Listing in all event programs

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## Course Event Sponsorships

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### Sports Bar, \$10,000 Hole-in-One & Hit the Green Contest

**\$2,000**

Buy your favorite dealers a drink—at your very own bar! This hole features a “sports bar” with beer and limited mixed drinks, cigars, cigar cutters, a contest for all golfers who “hit the green” and a \$10,000 hole-in-one contest. Your company must provide two representatives to serve beverages, award golf balls and witness the hole-in-one contest.

Sponsorship includes:

- ◆Sign at the hole
- ◆Signs with your logo throughout the tournament
- ◆Prizes for hit the green winners
- ◆Listing in all event programs
- ◆Cigars and cutters

*Opportunity for your representatives to meet the dealers and other golfers!*

### Sports Massage Station

**\$2,000**

One of the more popular tees! Two massage therapists work to loosen those tense muscles! This hole does not require additional staff. Sponsorship includes:

- ◆Sign at the hole
- ◆Massage therapists and equipment
- ◆Listing in all event programs

### Tiki Bar with Mai Tai's

**\$2,000**

Host the dealers at your own Tiki Bar! This hole is *Sponsored* tiki-style and serves up Mai-Tais! Two of your company representatives will attend to serve the Mai-Tais and meet the players. Sponsorship includes:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Cigars and cutters
- ◆Bar and Mai-Tais
- ◆Tiki-style decorations

*Opportunity for your representatives to meet the dealers and other golfers!*

### Margarita Bar

**\$2,000**

This hole sponsorship includes two beautiful models *Sponsored* serving up Margarita's and cigars on a decorated green. Two of your company representatives will attend to help serve Margarita's and meet the players:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Cigars and cutters
- ◆Bar and Margarita's
- ◆Festive decorations

*Opportunity for your representatives to meet the dealers and other golfers!*

### Tequila Bar

**\$2,000**

This hole sponsorship includes a full service Tequila and Cognac tasting Bar. Two of your company representatives will attend to meet the players:

- ◆Sign at the hole
- ◆Listing in all event programs
- ◆Bar ,Tequila and Cognac
- ◆Festive decorations

*Opportunity for your representatives to meet the dealers and other golfers!*

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## Course Event Sponsorships (Con't.)

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### \$50,000 Hole-in-One Contest

**\$1,500**

Featuring the tournament's largest hole-in-one prize, \$50,000. Two representatives from your company will need to attend as witnesses—and have a chance to meet with the dealers and other golfers! Sponsorship includes:

- ◆ Sign at the hole
- ◆ Prize insurance
- ◆ Listing in all event programs

*Opportunity for your representatives to meet the dealers and other golfers!*

### \$25,000 Hole-in-One Contest

**\$1,000**

Featuring an outstanding hole-in-one prize, \$25,000. Two representatives from your company will need to attend as witnesses—and have a chance to meet with the dealers and other golfers! Sponsorship includes:

- ◆ Sign at the hole
- ◆ Prize insurance
- ◆ Listing in all event programs

*Opportunity for your representatives to meet the dealers and other golfers!*

### Sunscreen Sponsor

**\$1,000**

Your logo on individual sunscreen bottles. This is a great chance to meet the golfers, and provide them with sunscreen! Logo sunscreen will be distributed by a representative from your company at the registration table! Sponsorship includes:

- ◆ Logo sunscreen for each golfer
- ◆ Listing in all event programs

*Opportunity for your representative to meet the dealers and other golfers!*

### Registration Gift Sponsor

**\$1,000**

Distribute a “golf” sharpie marker with your logo and a clip to each participant for their golf bag. This is a great chance to meet the golfers, and provide them with a golf trinket for their golf bags! Logo sharpies will be distributed by a representative from your company at the registration table! Sponsorship includes:

- ◆ Logo golf sharpie marker with a clip for each golfer
- ◆ Listing in all event programs

*Opportunity for your representative to meet the dealers and other golfers!*

### Golden Tee Sponsor

**\$1,000**

Say hello to every dealer on the course! This premium hole sponsorship provides you with a great marketing opportunity. A maximum of two representatives are encouraged to attend and meet the dealers and other golfers at the hole and give away logo items from your company! Sponsorship includes:

- ◆ Table and 2 chairs
- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Beverages compliments of your company

*Opportunity for your representatives to meet the dealers and other golfers!*

### Straightest Drive Contest Sponsor

**\$750**

Be the sponsor of the Straightest Drive Contest and personally deliver the winners from each flight (2) with \$100 each for the straightest drive. The contest is on the honor system, and does not require staff at the hole. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Award envelope with your logo

*Opportunity for your representative to meet the dealers and other golfers!*

### Longest Drive Contest Sponsor

**\$750**

Be the sponsor of the Longest Drive Contest and personally deliver the winners from each flight (2) with \$100 each for the longest drive. The contest is on the honor system, and does not require staff at the hole. Each player records the distance of their own drive. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs
- ◆ Award envelope with your logo

*Opportunity for your representative to meet the dealers and other golfers!*

### Closest to the Pin Contest

**\$750**

Be a sponsor of the Closest to the Pin contest. The player who lands closest to the pin will mark their name on the marker. This contest is on the honor system and does not require staff at the hole. Sponsorship includes:

- ◆ Sign with your logo at the hole
- ◆ Listing in all event programs

### Tee / Green Sponsor

**\$350**

This is a non-event hole and does not require staff. Your logo will be featured on the sign and your company will be included in the course events program.

# 46<sup>th</sup> Annual Golf Tournament Sponsorship

## June 7, 2010

### Sponsor Information

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Tournament Event Sponsor

- Dinner Sponsor *Sponsored* \$7,500
- Cocktail Reception & Lawn Bowling Sponsor \$6,500
- Lunch on the Green Sponsor *Sponsored* \$3,500
- Golf Cart Sponsor *Sponsored* \$3,000
- Breakfast & Driving Range Sponsor \$3,000
- Helicopter Drop Sponsor *Sponsored* \$2,000
- Goodie Bag Sponsor \$1,000

### Tournament Sponsor

- Platinum Sponsor \$3,000
- Gold Sponsor \$2,000
- Silver Sponsor \$1,500

### Course Event Sponsor

- Sports Bar, \$10,000 Hole-in-One & Hit the Green Contest \$2,000
- Sports Massage Station \$2,000
- Tiki Bar with Mai T *Sponsored* \$2,000
- Margarita Bar *Sponsored* \$2,000
- Tequila Bar \$2,000
- \$50,000 Hole-in-One Contest *Sponsored* \$1,500
- \$25,000 Hole-in-One Contest \$1,000
- Sunscreen Sponsor *Sponsored* \$1,000
- Registration Gift Sponsor \$1,000
- Golden Tee Sponsor \$1,000
- Straightest Drive Contest *Sponsored* \$750
- Longest Drive Contest *Sponsored* \$750
- Closest to the Pin Contest \$750
- Tee / Green Sponsor \$350

**Please fax completed Sponsorship Form to  
 949-428-5054**

*For more information contact Cristin Collings at (949) 428-5050 or [ccollings@ocada.org](mailto:ccollings@ocada.org)*