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**WILSON AUTOMOTIVE GROUP EMPLOYEES  
DONATE \$176,000 TO SUPPORT LOCAL CHARITIES FOR THE HOLIDAYS**

*Socially Conscious Giving Replaces Gift Baskets for the Boss*

**ORANGE COUNTY, Calif. (December 15 2008)** –The Wilson Automotive Group, one of Orange County’s largest automotive dealership groups, today announced that their employees are making a holiday donation of over \$176,000 for local Orange County charities. This donation continues the staff’s annual tradition of donating to their favorite charity on behalf of their employer and owner of Wilson Automotive Group, David Wilson, in lieu of presenting him with individual gifts. Employees representing all 16 dealerships presented David Wilson with a “check” representing the cumulative donated amount of \$176,000 on December 15th during the company’s annual Holiday party. Recipients of this year’s holiday donation include Orangewood Children’s Foundation, Olive Crest, Lakers Youth Foundation, United Cerebral Palsy, and the American Cancer Society.

“With the difficult economy, more people than ever are in need this holiday season and charities are feeling the pinch,” said Vikki Murphy, Wilson vice president. “That’s why our employees’ holiday tradition has even more meaning this year. Our staff continues to amaze me with their generosity, especially in a year that is difficult for our industry. We hope that others will start a similar tradition at their companies.”

The holiday tradition began as a way to address the challenge of finding unique gift ideas for David Wilson at birthdays and holidays. Barraged with requests for gift ideas, Vikki Murphy and A. J. D’Amato, David Wilson’s partner at Newport Lexus, decided to establish an endowment fund in David Wilson’s name at Orangewood Children’s Foundation. That gave everyone a way to express their thanks to David, and create a gift that was much bigger and far-reaching than just the Wilson dealerships.

That first year the 130 employees of Toyota of Orange donated \$10,000 to the David Wilson Endowment Fund. It was the foundation's first endowment gift, and Wilson was thrilled. The fund now contains over \$500,000, and the interest from it funds university scholarships for alumni of Orangewood.

"A tribute like this says a lot about David Wilson – and his staff," said Gene Howard, director of Orangewood Children's Foundation. "We truly appreciate generosity like this in a year that is financially tough for nearly everyone and the impact will last long beyond the holiday season."

Since that time Wilson's organization has grown to encompass 16 automotive dealerships and employs over 2,000 associates. And every year the employees at his dealerships choose this way of thanking their employer during the holiday season. "David is very generous to his employees, and this is just our way of saying thanks," said Murphy.

#### ABOUT WILSON AUTOMOTIVE GROUP

The David Wilson Automotive Group is an organization of 16 automotive dealerships located in Orange County, California and Scottsdale, Arizona. The Wilson Automotive Group share's one core philosophy among its dealers: "Treat people like you would like to be treated." This philosophy begins with the owner, David Wilson, who attributes the success and growth of his dealerships to the organization's strong emphasis on customer loyalty. The Wilson Automotive Group includes: Toyota of Orange, Toyota of Riverside, Toyota of Huntington Beach, South Bay Toyota, South Coast Toyota, Tustin Lexus, Desert Lexus, Ford of Orange, Mazda of Orange, Right Honda, Weir Canyon Honda/Acura, and Newport Lexus.

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