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**NORM REEVES HONDA SUPERSTORE HUNTINGTON BEACH  
ADDS NEW “BEACH” FRONT PROPERTY**

***Dealer Lot Fronting Beach Blvd Doubles in Size with New Property Acquisition***

**HUNTINGTON BEACH, Calif. (July 28, 2009)** –Norm Reeves Honda Superstore Huntington Beach, a part of Conant Auto Retail Group (CAR Group), today announced a significant expansion of the dealership’s existing lot along Beach Blvd in Huntington Beach. This acquisition doubles the size of the display lot fronting Beach Blvd and will be celebrated this **Thursday, July 30 at 4:30p.m.** in a V.I.P. ribbon cutting ceremony.

“This expansion, which was many years in the making, is designed to help our customers find just the right Honda,” said General Manager Paul Conant. “Shoppers will now have access to a much bigger selection, not only of the newest Honda models, but of Certified Pre-owned Hondas and used cars. The new property along Beach Blvd is also going to give us added visibility to draw more new customers from our beautiful ‘Surf City’ community. ”

The expansion will enable the dealership to display new vehicles that previously had to be stored offsite and allow it to dramatically increase its inventory of Certified Pre-owned and used vehicles. The dealership will be sprucing up the lot as it integrates the new property. New lighting will added, and drought resistant landscaping will replace the current grass on the lot.

**ABOUT NORM REEVES HONDA SUPERSTORE HUNTINGTON BEACH**

Norm Reeves Honda Superstore Huntington Beach ([www.normreeveshondahb.com](http://www.normreeveshondahb.com)), located at 19131 Beach Boulevard, has been a valued part of the Huntington Beach community since 1994.

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