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**MERCEDES-BENZ OF ANAHEIM TO HOST
NEW 2010 E-CLASS SEDAN & COUPE SNEAK PREVIEW**



ANAHEIM, Calif. (May 15, 2009) -- Mercedes-Benz of Anaheim today announced a special preview of the all new 2010 E-Class sedan and Coupe models at its showroom in Anaheim Hills that will be held on **Friday evening, May 15th from 5:30pm-8:30pm and Saturday, May 16th from 8:30am-8:30pm.** These models are not due for launch until early July and would not normally be available to test drive.

“This exclusive event gives our clients a great opportunity to view, touch and drive these exciting new products well ahead of their debut in dealer showrooms,” said Todd Carter, General Sales Manager of Mercedes Benz of Anaheim. “We are also happy to announce some exciting news about pricing for these vehicles. MSRP will start at \$48,600 for the sedan and \$48,050 for the Coupe. This represents reduced pricing compared to the previous models and is welcome news in this economy.”

Mercedes-Benz of Anaheim will have four special preview cars available for test drive and refreshments will be available for guests. After May 16th cars will not be available in showrooms till early July. The all-new E-Class has a new, bold look and comes complete with the latest technology.

Those who are interested in attending the event should contact Tom Cregg of Mercedes-Benz of Anaheim at (714) 685-6522, tcregg@anaheimmercedes.com.

ABOUT MERCEDES-BENZ OF ANAHEIM

[Mercedes-Benz of Anaheim](#) is located on the 91 Freeway at the Imperial exit, just beside the junction of the 55 & 91 Freeways. It houses over 300 new cars and boasts Orange County's largest Mercedes-Benz showroom.

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