

**FOR IMMEDIATE RELEASE**

**Contacts for Orange County Auto Dealers Assoc:**  
**Erin Peacock**  
**949.464.1096, [peacockpr@cox.net](mailto:peacockpr@cox.net)**

**Wendy Barbour**  
**310.798.1649, [wendy.barbour@yahoo.com](mailto:wendy.barbour@yahoo.com)**

## **Elmore Toyota to Donate Iconic 2009 Toyota Prius For Golden West College Annual Fundraiser**

**WESTMINSTER, CA (March 12, 2009)** – Elmore Toyota today announced that the dealership is donating the highly sought after 2009 Toyota Prius to the Golden West College Foundation as part of the *Elmore Toyota Presents the Golden West College Gala*, the college's 12<sup>th</sup> annual fundraiser. This year's vehicle, a new 2009 Toyota Prius with a sticker price of \$28,344, comes loaded with today's most popular options including: Smart Key system, backup camera, anti-theft system, MP3/WMA playback capability, hands-free phone capability via Bluetooth®, and voice-activated DVD navigation system.

This is the fifth time Elmore Toyota has donated a new vehicle to the Golden West College Foundation. Proceeds of the event support student scholarships and important campus projects that directly benefit students.

The fundraising drawing for the vehicle will be held the night of Saturday, March 21, 2009 during the annual Gala. This prestigious black-tie optional dinner/dance will be held at the beautiful Hilton Waterfront Beach Resort in Huntington Beach. Only 500 Opportunity Drawing tickets for the 2009 Prius will be sold at a cost of \$100 each. The lucky winner need not be present and the tax and license is the responsibility of the winner.

"I consider the Golden West College Foundation to be an extremely important asset to both students and our community," said Judy Elmore, President of Elmore Toyota. A proud member of the Golden West College Foundation board of directors, Ms. Elmore has been involved with the organization for more than seven years and has provided generous support to this cause and the Southern California community that Elmore Toyota serves. The dealership has received numerous accolades including the prestigious President's Award, the Board of Governors Award and the Toyota Sales, Parts and Service Excellence Award.

For more information on the drawing, call the Golden West Foundation office at 714.895.8316.

## **About Elmore Toyota**

Orange County's first Toyota dealership, Elmore Toyota has been serving the community for 42 years since 1966 and is still family owned and operated. The dealership has received numerous accolades including the prestigious President's Award, the Board of Governors Award and the Toyota Sales, Parts and Service Excellence Award. For more information on Elmore Toyota, visit [www.elmoretoyota.com](http://www.elmoretoyota.com).

###